

NATIONAL ONLINE CONFERENCE

Smart Urban FUTURES

BUILDING BACK BETTER TO
CREATE LIVEABLE, WALKABLE,
SUSTAINABLE COMMUNITIES

ONLINE, 9AM-1PM ON
21 - 23 APRIL 2021

The coronavirus pandemic has shaken up our lives. Some changes will be temporary, others are here to stay. How can we build communities that will be successful and resilient, ready for ongoing challenges, where everyone has the chance to participate and thrive?

This conference will provide both inspiration and practical pathways for delivering smart urban futures, no matter how large or small the community.

KEY CONFERENCE THEMES:

- building healthy cities
- planning for road safety
- equity in planning and street design
- successful suburban centres

- shaping communities in response to climate change
- pandemic response and building back better
- case studies of better streets



WHO SHOULD ATTEND?

Place makers, transport planners and engineers, strategic and statutory planners, urban designers, policy advisors, asset managers, councillors, directors, and officers in community wellbeing, economic development, sustainability or health promotion.

Conference presented by the Municipal Association of Victoria (MAV) and Victoria

Proudly sponsored by the Department of Environment, Land, Water and Planning (DELWP)



Environment,
Land, Water
and Planning



THIS CONFERENCE OFFERS:

- insights from local and international experts
- diverse opportunities for real conversations about liveable, walkable sustainable communities
- case studies of projects that have delivered better places in practice

KEYNOTE SPEAKERS

LUCY SAUNDERS, DIRECTOR, HEALTHY STREETS, UNITED KINGDOM

Lucy put health at the heart of city policy in London. Healthy Streets is the framework of the Mayor's 25 year Transport Strategy, a pillar of the London Plan (spatial plan) and part of all the Mayor's statutory strategies.

DALE BRACEWELL, MANAGER OF TRANSPORTATION PLANNING, CITY OF VANCOUVER, CANADA

Dale leads transport planning in Vancouver, one of the leading lights of integrated land use and transport planning in North America, with more than half of travel coming via walking, cycling or public transport.

LUDO CAMPBELL-REID, DIRECTOR CITY DESIGN AND LIVEABILITY, WYNDHAM CITY COUNCIL

Recently appointed at Wyndham, Ludo was previously General Manager of the Design Office in the Auckland Council, where he led the transformation of a number of CBD streets into people-oriented shared spaces. He was also the Founding CEO of Urban Design London (UDL).

ROBYN SEYMOUR, DEPUTY SECRETARY NETWORK PLANNING, DEPARTMENT OF TRANSPORT

Robyn leads Network Planning, a new group within Victoria's DoT that works towards simple, connected journeys across all transport modes. As the Head of Road Safety Victoria, she also leads policies and programs aimed to reduce the road toll. Robyn was previously Acting Chief Executive of VicRoads.

DAY 1 WEDNESDAY 21 APRIL

9.00AM CONFERENCE WELCOME

TRANSPORT AND PLANNING IN A TIME OF CLIMATE CHANGE

9.15AM DALE BRACEWELL, MANAGER OF TRANSPORTATION PLANNING, CITY OF VANCOUVER
BIG MOVES TO FACE THE CLIMATE CRISIS

Over recent decades, Vancouver has been one of the leading lights of integrated land use and transport planning in North America. The City has increased the share of daily travel by walking, cycling or public transport so quickly that they reached their target of 50% by 2020 five years ahead of schedule.

With global warming demanding more attention than ever, the scale of transportation changes required to be successful in a major urban city needs to be bigger, bolder and faster than ever. Dale will present on better transport as a response to the climate crisis and how re-purposing streets and the mobility response to the pandemic has become part of the journey. Specific topics include the city's climate emergency mobility game changers, including creating walkable complete communities advancing transport pricing in the urban centre and tactical approaches to support community acceptance.

Dale leads the citywide and community planning implementation of Transportation 2040, Vancouver's long-range transport plan. He has been seconded to the Emergency Operations Centre as Operations Chief through much of the coronavirus pandemic. Dale previously led the City's Active Transportation team and has presented Vancouver's transport success to a range of international audiences

9.55AM 5 MIN BREAK

10.00AM LIZ JOHNSTONE, EXECUTIVE OFFICER EASTERN REGIONAL GROUP OF COUNCILS
ARE WE THERE YET.....COUNCILS AND CLIMATE CHANGE

Reflecting on what councils have done, where they have been supported or thwarted, and what more is needed.

Liz has been working with communities, governments and business on sustainability and adaption for over 20 years, most recently with AECOM before her current role. Liz brings a range of perspectives and practical experience, gained through her work on the Black Saturday response, Victoria's coast, Melbourne's first resilience strategy and climate adaptation for clients including the Australian Antarctic Division.

DAY 1 WEDNESDAY 21 APRIL (CONTINUED)

10.15AM QUESTIONS FOR DALE AND LIZ

10.35AM BREAKOUT DISCUSSIONS

10.55AM 15 MIN BREAK

BUILDING SUCCESSFUL CENTRES IN THE SUBURBS

11.10AM **ANDREW HOYNE, FOUNDING PRINCIPAL, HOYNE – PLACE VISIONING, PROPERTY BRANDING AND MARKETING**
CREATING DESTINATION SUBURBS

Our traditional live/work/shop/play landscape has changed forever. But sadly our suburbs haven't adapted. They are often little more than soulless dormitories that empty out when residents are forced to drive to the action. But it doesn't have to be this way; the suburbs simply need to be reconsidered. Using a series of ground-breaking case studies, Andrew will explain how we can reposition our suburbs so they are more enticing, socially and economically successful suburbs where people want to be.

Over the last decade Hoyne have evolved to a core focus on place and property, and today they work with major international asset owners, developers and local councils to create recognisable landmarks and destinations; from residential towers and masterplanned communities to commercial developments, new mixed-use precincts, and even cities. Andrew's passion for the power of place has led him to produce The Place Economy, a series of resource books on the social and economic benefits of effective placemaking from around the world.

11.30AM **JO EADY, SENIOR ADVISOR, VICTORIA WALKS**
WHY DO TRADERS ASSUME EVERYONE DRIVES TO THEIR SHOP?

Lead author of Walking and Transport in Melbourne Suburbs, Jo will outline the role of walking in transport and the true character of travel to suburban centres.

Jo Eady is an experienced transport planner with a background in transport research, planning and design. She has previously worked in consultancy and council roles with a focus on walking and cycling.

11.45AM **EMILY MOTTRAM, EXECUTIVE DIRECTOR PRECINCT PLANNING AND COORDINATION**
DEPARTMENT OF JOBS, PRECINCTS AND REGIONS

RECENT EXPERIENCE AND LESSONS FROM RENEWAL AND PRECINCT DESIGN IN MELBOURNE

Emily has more than 20 years professional planning and project delivery experience both in Australia and the UK focussed on place and precinct design and renewal.

12.00PM **QUESTIONS TOGETHER: BUILDING SUCCESSFUL CENTRES IN THE SUBURBS**

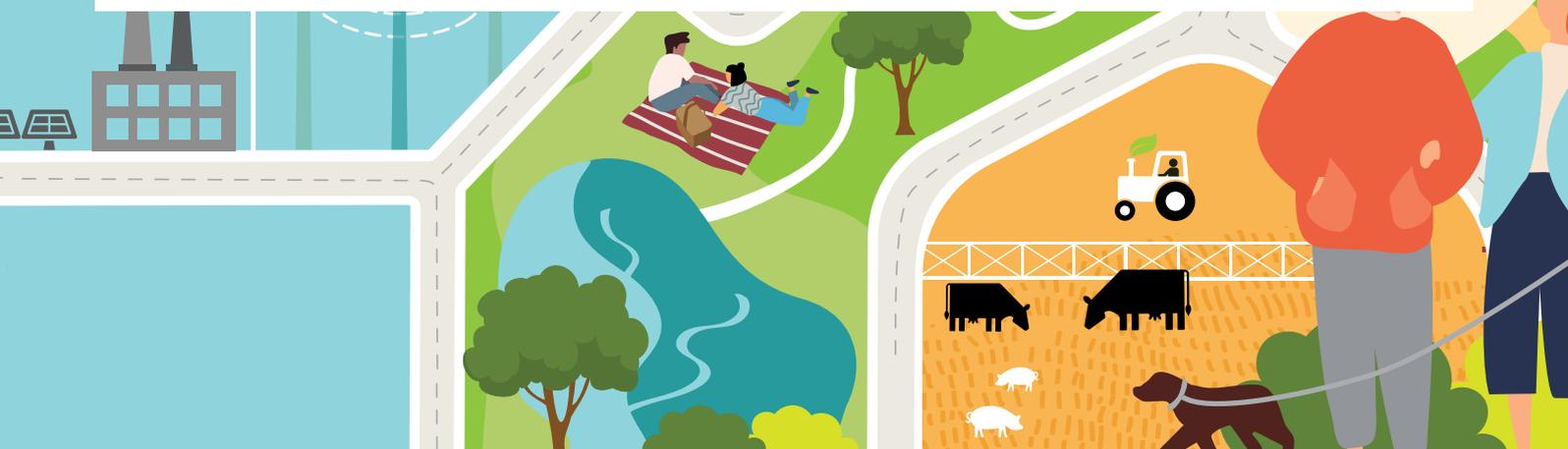
12.15PM 5 MIN BREAK

12.20PM **PANEL DISCUSSION**
HOW TO SELL A SMART URBAN FUTURE?

Often we know what to do – but how do we convince the community and politicians in a post-truth world?

- **Liz Johnstone** - Executive Officer, Eastern Regional Group of Councils
- **Andrew Hoyne** - Founding Principal, Hoyne - Place Visioning, Property Branding and Marketing
- **Helen Sheedy** - Coordinator Economic Development, Warrnambool City Council

1.00PM **DAY ONE CONCLUDES**



DAY 2 THURSDAY 22 APRIL

EQUITY IN PUBLIC SPACE

9.00AM GEORGIA VITALE, PRACTICE LEADER URBAN AND SOCIAL OUTCOMES, GRIMSHAW

FOSTERING INTERGENERATIONAL CONNECTIONS IN PUBLIC SPACES: CASE STUDY GUNYAMA PARK AQUATIC AND RECREATION CENTRE

Drawing on research into intergenerational design & planning, Georgina will highlight the importance of encouraging encounters across generations with a focus on public spaces. Gunyama Park Aquatic & Recreation Centre, the newest addition to the City of Sydney's recreational assets, will be explored in the context of a growing population and as an intergenerational shared space.

Georgia Vitale has over 20 years' of global experience, and has focused on optimising social outcomes through urban regeneration and her expertise in this field is recognised as a subject matter expert on cities for the Asia Development Bank. Georgia is currently completing an MBA in Social Impact.

9.20AM DISA LINDEN-PERLIS & JOSHUA WILLIAMS, CITY OF DAREBIN

APPLYING A GENDER LENS TO PUBLIC SPACE: THE ROLE OF LOCAL GOVERNMENT

This presentation will include learnings from recent place-based upgrades and insights into applying a gendered lens to public space and community safety initiatives.

Disa and Joshua consider a gender lens and uses place-based approaches to addressing health inequalities and disadvantage in local neighbourhoods at the City of Darebin, one of the leading Victorian councils in preventing violence against women.

9.40AM ELISE COPELAND, PRINCIPAL SPECIALIST UNIVERSAL ACCESS AND DESIGN, AUCKLAND COUNCIL TE KAUNIHERA O TĀMAKI MAKĀURAU

DESIGNING FOR INCLUSION: PUBLIC PLACES AND THE PEOPLE THAT WE (DON'T) SEE

Elise Copeland will take you on a short journey from designing for the mythical "average" to designing for the ages and stages of our populations. She will briefly discuss what it means to be inclusive in your design process and thinking, and how universal design can benefit people's health, wellbeing and participation in our cities. Elise will provide an overview of available resources from the Universal Design hub of the Auckland Design Manual.

10.00AM 10 MINUTE BREAK

10.10AM QUESTIONS TOGETHER: EQUITY IN PUBLIC SPACE

10.30AM BREAKOUT DISCUSSIONS

PLANNING FOR SAFER STREETS

10.50AM ROBYN SEYMOUR, DEPUTY SECRETARY NETWORK PLANNING, DEPARTMENT OF TRANSPORT AND HEAD OF ROAD SAFETY VICTORIA

PLANNING A PEOPLE-FOCUSED TRANSPORT SYSTEM

As Victoria faces significant population growth and change, the pressures on our transport system continue to rise. Add in network disruptions, the need to upgrade ageing infrastructure and build on existing networks, and it's clear that we need to do things. New ways of designing, planning and delivering a modern transport system are needed to balance both the growing demand for movement and the value we all put on the places we live, work and visit.

Robyn leads Network Planning, a new group within Victoria's DoT responsible for integrated planning and system design across all transport modes. As the Head of Road Safety Victoria Robyn also leads the development and implementation of the Road Safety Strategy as well as policies and programs aimed to reduce Victoria's road toll and trauma. Robyn previously held a number of senior positions most recently serving as the Acting Chief Executive of VicRoads (prior to it being integrated into the Department).

11.10AM QUESTIONS

11.25AM TEN MINUTE BREAK



DAY 2 THURSDAY 22 APRIL (CONTINUED)

11.35AM DR JASON THOMPSON, SENIOR RESEARCH FELLOW, UNIVERSITY OF MELBOURNE

A VISION OF HEALTHY CITY DESIGN

This presentation will detail results from a 6-year, global research program focused on the relationship between urban design, transport injury, and health. It will detail how the University of Melbourne's Transport, Health and Urban Design (THUD) research Laboratory is using new methods from computer vision and artificial intelligence applications to capture, analyse, understand and inform better, healthier, and safer urban design across Australia and the world.

Dr Jason Thompson holds a PhD in Medicine, Masters in Clinical Psychology, and a Bachelor of Science with Honours. He is a Senior Research Fellow within the University's Transport, Health and Urban Design Research Hub. Dr Thompson's work is focused on transportation safety, public health, post-injury rehabilitation, and health system design. He is a current Australian Research Council DECRA Fellow, where his project focuses on challenges associated with the introduction of autonomous vehicles.

11.50AM QUESTIONS

11.55AM JENNIE OXLEY, PROFESSOR, MONASH UNIVERSITY

UNDERSTANDING PEDESTRIAN CRASHES IN VICTORIA

What can crash and hospital statistics tell us about the nature of pedestrian crashes?

Jennie is the Associate Director of Graduate Research at the Monash University Accident Research Centre (MUARC) and Deputy Director, Curtin-Monash Accident Research Centre (C-MARC). Jennie is recognised as one of Australia's leading researchers in vulnerable road user safety, with a large program of national and international research activities supported by government, medical, automotive and road safety advocacy groups.

12.10PM QUESTIONS

CASE STUDY OF SAFER STREETS

12.15PM ADIL SUNDHU, TRAFFIC AND TRANSPORT ENGINEER, AND CHRISTOPHER DAVIS, ROAD SAFETY OFFICER, MILDURA RURAL CITY COUNCIL

SAFER SPEED IN THE REGIONS

Mildura rolled out a suite of works in 2019 aimed at improving pedestrian and cyclist safety in built-up areas. A major component of this project was the introduction of 40km/h speed zones in every residential street, while securing community support and funding of \$2.1m.

12.30PM QUESTIONS

12.35PM BREAKOUT DISCUSSIONS

1.00PM DAY TWO CONCLUDES



DAY 3 FRIDAY 23 APRIL

BUILDING HEALTHY CITIES

9.00AM LUCY SAUNDERS, DIRECTOR, HEALTHY STREETS (UK)

HEALTHY STREETS: HOW THE COVID PANDEMIC BRINGS INTO FOCUS WHAT REALLY MATTERS

Lucy Saunders will draw on her work in London before and during the pandemic applying the framework, methods and tools of 'Healthy Streets'. She will highlight the ways in which taking the Healthy Streets Approach enables sustained roll-out of better streets for people.

Lucy Saunders is a unique combination of public health specialist, urbanist and transport planner. She created the Healthy Streets Approach, an evidence based-framework for decision making at every level to embed public health in city transport, public realm and planning.

Her highly influential work put health at the heart of city policy in London. Healthy Streets is the framework of the Mayor's 25 year Transport Strategy, a pillar of the London Plan (spatial plan) and part of all the Mayor's statutory strategies.

Lucy Saunder's presentation proudly sponsored by VicHealth



9.40AM QUESTIONS

9.55AM 5 MINUTE BREAK

10.00AM KIRSTAN CORBEN, EXECUTIVE MANAGER PROGRAMS, VICHEALTH

LEARNINGS AND OPPORTUNITIES: CORONAVIRUS AND ITS IMPACTS ON OUR HEALTH, WELLBEING AND PHYSICAL ACTIVITY

This presentation will share insights regarding the major and unequal impacts of coronavirus on the health and wellbeing of Victorians. We will reflect on our challenges in maintaining our connections to others and our communities, accessing healthy and affordable food, and for the first time in our lifetimes the shutting down of our traditional sport and physical activity programs. Kirstan will share how Victorians' renewed interest in walking and bike riding in local communities and some great collaborative partnerships have set us on a path for a new normal.

10.15AM QUESTIONS

10.20AM LUDO CAMPBELL-REID, DIRECTOR CITY DESIGN AND LIVEABILITY, WYNDHAM CITY COUNCIL

URBAN DESIGN FOR THE PEOPLE

Recently appointed at Wyndham, Ludo was previously General Manager of the Design Office in the Auckland Council (covering the whole metro region), where he led the transformation of streets into people-oriented shared spaces. Before coming to Auckland, Ludo was the Founding CEO of Urban Design London, established by Transport for London, CABE (The Commission for Architecture in the Built Environment) and the 33 London Boroughs to raise the standard of urban design skills, awareness and delivery across London.

10.40AM QUESTIONS

10.45AM BREAKOUT DISCUSSIONS

11.05AM TEN MINUTE BREAK



DAY 3 FRIDAY 23 APRIL (CONTINUED)

CASE STUDIES OF BETTER STREETS

11.15AM TAMMY SMITH, SENIOR MANAGER, REVITALISING CENTRAL GEELONG PARTNERSHIP, DELWP

FROM VISION TO REALITY – REVITALISING URBAN STREETS AS CLEVER AND CREATIVE SPACES

The Malop Street Green Spine project aims to create an ecological and active transport link from Johnstone Park and Eastern Gardens. The Green Spine is the pivotal organising element for the revitalisation of central Geelong, creating a draw card for visitors, enhancing alfresco dining and demonstrating Geelong's recent UNESCO City of Design status.

11.30AM HELEN SHEEDY, COORDINATOR ECONOMIC DEVELOPMENT, WARRNAMBOOL CITY COUNCIL

PLACEMAKING; EMPOWERING A COMMUNITY OWN AND IMPLEMENT THEIR OWN IDEAS

Over the course of 2017 and 2018 Warrnambool completely rebuilt its main street. Businesses were supported through the transition with marketing, promotions, communication, activation and placemaking. The Business Support Plan went on to win the National Economic Development Australia award for Marketing and Promotions, but it was the Placemaking component of the Plan where an authentic city identity was born and a city active with creativity, leadership and ideas was embraced.

11.45AM QUESTIONS TOGETHER: CASE STUDIES OF BETTER STREETS

11.55AM 5 MINUTE BREAK

BUILDING BACK BETTER

12.00PM TEN MINUTE PRESENTATIONS FOLLOWED BY A PANEL DISCUSSION AND QUESTIONS:

1. MARGIE MCKAY, TEAM LEADER URBAN DESIGN, CITY OF MELBOURNE

Margie will present on turning the 'Little Streets' into slow-speed Pedestrian Priority Zones and examples of reallocating road space for community and economic activity.

2. ALI WASTIE, CEO OF BASS COAST SHIRE COUNCIL

Ali will provide a regional perspective on responding to COVID that includes outdoor dining, footpath trading parklet activation and what this means for longer term social and economic recovery.

3. ALAN FEDDA, EXECUTIVE DIRECTOR METROPOLITAN NORTH-WEST, DEPARTMENT OF TRANSPORT

Alan will present on Melbourne's pop-up bike lanes

1.00PM CLOSE

COST

- Full Conference Registration: **\$400 +GST**
- Full registration for Victoria Walks supporter organisations: **\$320+GST** (maximum two per organisation)
- Single Day Registration: **\$170+GST**

QUERIES

Email learningandevents@mav.asn.au or telephone MAV events team via 03 9667 5555

PROGRAM SUBJECT TO CHANGE.

TO REGISTER:

for online registration and further conference details go to the [MAV conference website](#)

